PATERSON CONSULTING

3 DAYS · 4 HOURS/DAY LIVE · FOUNDATION LEVEL

Process Genesis™ · Business Process & Implementation Foundational Skills

Stop Paying the Hidden Tax of Broken Workflows.

In just 4 hours of live instruction per day over 3 days, your people bring a real workplace workflow and leave with quantified cost savings, immediate quick wins, and a ready-to-run implementation plan.

FROM DAILY OPERATIONAL DRAG TO MEASURABLE ROI

TODAY: WHERE MARGIN LEAKS

- ✕ Re-keyed data across disconnected spreadsheets
- ✕ Slow approvals and unclear handoffs between teams
- ✕ Constant rework, workarounds and firefighting
- ✕ Critical know-how locked in one person's head

→

AFTER 3 DAYS: WHAT YOUR TEAM OWNS

- ✓ **Avoidable Cost Quantified:** Dollar figure on waste & delay
- ✓ **Quick Wins Isolated:** Fast, low-effort fixes ready now
- ✓ **High-ROI Redesign:** Leaner workflow with AI & automation fit
- ✓ **Implementation Plan:** SOPs, business case & baseline metrics

HOW THE 3-DAY LIVE SPRINT WORKS (4 HOURS / DAY)

DAY 1 · 4 HOURS LIVE

Expose the Cost

Score process health, calculate the true dollar cost of delay and rework, and map the current-state workflow and SOP.

DAY 2 · 4 HOURS LIVE

Lock In Quick Wins

Strip out redundant steps, assign clear owners, evaluate practical AI and automation fit, and validate the ROI business case.

DAY 3 · 4 HOURS LIVE

Prove & Implement

Present the redesigned workflow for live instructor coaching, set baseline metrics, and finalize the rollout plan.

BUILT FOR EVERY LEVEL OF YOUR ORGANIZATION

Employees
Turn daily frustration into practical workflow fixes

Supervisors
Eliminate handoff delays and standardize SOPs

Managers
Prioritize high-ROI changes and track team throughput

Business Owners
Scale operations without adding admin overhead

Up to 75%

Canada-Alberta Productivity Grant (CAPG)
Eligible Alberta employers may be reimbursed up to 75% of eligible training costs (business owners included).

$1,499	$1,124.25	$374.75
Course Fee (CAD)	Potential 75% Grant*	Net Employer Cost

Turn 12 hours of training into year-round productivity.

In person across Alberta or live online · patersonconsulting.ca

Wesley Paterson, CMC
President, Paterson Consulting Inc.
wes@patersonconsulting.ca · 403-928-9606

*Funding is subject to employer/trainee eligibility and Government of Alberta approval. Employers must apply in the CAPG Portal before training starts. Max $5,000 per employed trainee and $100,000 per employer per fiscal year. Details: alberta.ca/canada-alberta-productivity-grant. Process Genesis™ is a trademark of Ionic Innovate.