PATERSON CONSULTING

INDUSTRY QUICK-WINS & ROI GUIDE

Process Genesis™ · Business Process & Implementation Foundational Skills

Every Industry Has Hidden Rework. Here Is Where Your Team Finds the ROI.

A foundation-level 3-day program (4 hours of live instruction per day) for employees, supervisors, managers and owners. Participants map and fix a real workflow from their own operation.

TARGET PAIN POINTS & HIGH-ROI QUICK WINS ACROSS 8 SECTORS

Construction & Trades — FIELD TO OFFICE

Pain: Change-order delays, RFI bottlenecks, estimating-to-site handoffs.

Quick Win: Streamlined approvals, faster job closeouts, protected margin.

Oil, Gas & Energy — OPS & MAINTENANCE

Pain: Manual work-order handoffs, turnaround delays, procurement lag.

Quick Win: Tighter maintenance planning, automated tracking, less downtime.

Manufacturing & Plants — FLOOR TO DISPATCH

Pain: Scheduling friction, quality rework, unplanned line stops.

Quick Win: Standardized SOPs, waste removal, measurable throughput gains.

Finance & Accounting — CLOSE & CONTROLS

Pain: Re-keyed spreadsheets, slow AP approvals, lengthy reconciliations.

Quick Win: Faster month-end close, automated sign-offs, clean audit trail.

Small & Medium Business (SMEs) — OWNER TO TEAM

Pain: Key-person dependency, tribal knowledge, spreadsheet chaos.

Quick Win: Documented, repeatable systems your team runs without you.

Retail & Distribution — STOCK TO STORE

Pain: Receiving bottlenecks, stockouts, manual replenishment and returns.

Quick Win: Faster inventory flow, fewer stock errors, smoother store ops.

Healthcare (Private & Non-Profit) — PATIENT FLOW

Pain: Intake paperwork, scheduling gaps, referral and billing delays.

Quick Win: Faster patient onboarding, lower admin load, more care time.

Municipalities (In-House) — SERVICE DELIVERY

Pain: Permit backlogs, multi-department sign-offs, citizen request delays.

Quick Win: Shorter cycle times and clear metrics for council and residents.

3 Days	**4 Hours / Day Live** Fits daily operations	**1 Process**	**Real Workplace Workflow** No theoretical cases	**All Roles**	**Employees to Owners** Foundation-level skills	**100% Live**	**In-Person or Online** Instructor coaching

Canada-Alberta Productivity Grant (CAPG): Eligible private-sector and non-profit Alberta employers may qualify for up to 75% reimbursement (business owners included).*

$1,499 Fee → $374.75 Net Share*

Book an in-house cohort or reserve seats for your team.

Request your CAPG course outline and per-person quote · patersonconsulting.ca

Wesley Paterson, CMC
President, Paterson Consulting Inc.
wes@patersonconsulting.ca · 403-928-9606

*CAPG funding is subject to eligibility and Government of Alberta approval; apply before training starts. Public health authorities, hospitals and municipalities are not eligible CAPG employers (municipal and public teams book directly). Details: alberta.ca/canada-alberta-productivity-grant. Process Genesis™ is a trademark of Ionic Innovate.